



2023 Sponsorship Opportunities

A new initiative at AWP, Men For Change asks the men in our community to come together, raising awareness and funds to provide life-saving support for survivors of domestic violence and sexual assault. We would like fathers, sons, brothers, and their families to participate in activities throughout the year aimed at ending domestic and sexual violence.

Sponsors of Men For Change gain exposure to a passionate audience of civic groups, faith communities, sports clubs and other areas where men meet, to share their commitment to women in their lives and in the community.

Platinum Sponsor - \$3,500

In addition to the below benefits, Platinum Sponsors will receive:

- Largest logo on AWP Men For Change newspaper ad in Bucks County Herald to run Thursday, June 15 in preparation for Father's Day
- A feature article in the Summer print Edition of the AWP News, distribution to 5000 readers
- Press release coverage for campaign
- Logo and link on Men for Change webpage
- Featured 4 times leading up to the campaign in social media

Gold Sponsor - \$2,500

In addition to the below benefits, Gold Sponsors will receive:

- Logo on electronic communications and marketing pieces around Men For Change and throughout the year (12 editions of e-newsletter, 6 campaign pieces going to 6000+ emails)
- Logo in all AWP print advertising

Silver Sponsor - \$1,000

Silver Sponsors will receive:

- Logo featured on AWP newspaper ad in Bucks County Herald on June 15, 2023.
- Exposure on AWP social media outlets (web, Facebook, Instagram, LinkedIn, and emails reaching 20,600+ through at least 6 posts in 2023)

Business Card logo size pledge - \$250

- Logo featured on AWP Men For Change newspaper ad in Bucks County Herald on June 15, 2023, and webpage (no link)

Individual Pledge - \$10 per month or \$100 for the whole year

Benefits are guaranteed if sponsorship is confirmed before May 24, 2023.

Questions? Email Audrey Shapiro at Ashapiro@Awomansplace.org



2023 Sponsorship Form

YES! We will sponsor Men For Change in 2023!

- | | |
|---|---|
| <input type="checkbox"/> \$3,500 Platinum Sponsor | <input type="checkbox"/> \$250 Business Card Logo |
| <input type="checkbox"/> \$2,500 Gold Sponsor | <input type="checkbox"/> Individual Pledge - \$10/month |
| <input type="checkbox"/> \$1,000 Silver Sponsor | <input type="checkbox"/> Individual Pledge - \$100/year |

Payment Information

- Please email me an invoice at _____
- Check enclosed, made payable to A Woman's Place (MFC Sponsor in memo line)
- I will pay online at Awomansplace.org/MenForChange
- Please charge my credit card:

Card Number _____ CSC# _____ Exp. _____

Signature _____ Date _____

Contact Information

Primary Sponsor Contact: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

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